Mobile photography workshop by
K2 Photography &
Marketing

Linda & Mitch
Kloorfain

Get to know you

Share your name and an instance in your life where you were touched through photography.

Understanding your Phone camera

All those buttons!

Use them to make awesome images!

Photo Composition

There are 28 styles of composition.

We will cover three:

- Rule of Thirds
- Leading Lines
- Golden Ratio

Photo Composition

Rule of Thirds

The idea is to place the important element(s) of the scene along one or more of the lines or where the lines intersect. We have a natural tendency to want to place the main subject in the middle. Placing it off-center using the rule of thirds will, more often than not, lead to a more attractive composition.

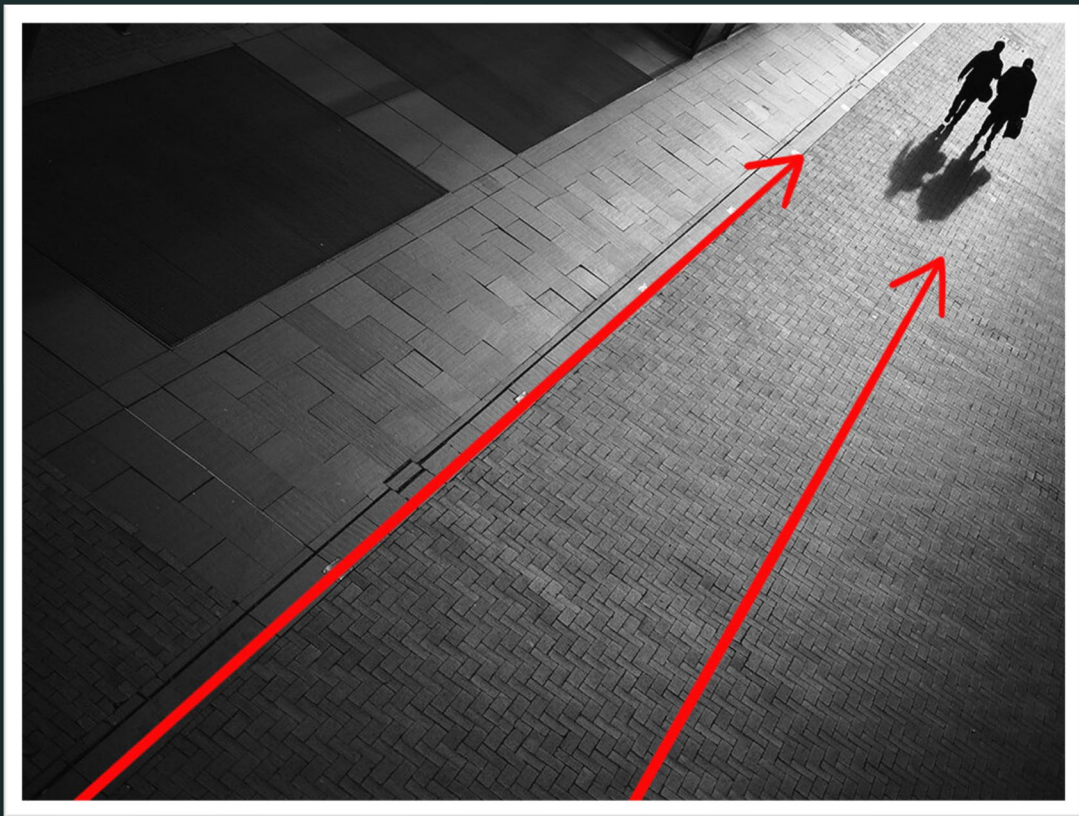# Center Composition

Lazy
Composition

Photo Composition

Leading Lines

Leading lines help lead the viewer through the image and focus attention on important elements. Anything from paths, walls, or patterns can be used as leading lines.

Leading Lines

Leading Lines

Photo Composition

Frame Within the Frame

Including a 'frame within the frame' is another effective way of portraying depth in a scene. Look for elements such as windows, arches, or overhanging branches to frame the scene.

Frame Within the Frame

Lighting & Exposure

- Natural light vs. artificial light

- Managing exposure and focus

- Using the exposure slider effectively

- Avoiding harsh shadows and blown-out highlights

Managing exposure and focus

Tap To Set iPhone Camera Focus

Tap & Hold To Lock iPhone Focus

Don't Change Distance After Focusing

Avoid Getting Too Close To Your Subject

Use A Macro Lens For Extreme Close-Ups

Use Manual Focus For More Precise Focusing

Get Closer To Your Subject For Incredible Background Blur

Using the exposure value slider effectively

Tap the subject on your screen to make it as sharp as possible

What's an Ev?

-1   0   +1

ADJUSTING EXPOSURE

Managing exposure and focus

Tap To Set iPhone Camera Focus

Tap & Hold To Lock iPhone Focus

Don't Change Your Distance After Focusing

Avoid Getting Too Close To Your Subject

Use A Macro Lens For Extreme Close-Ups

Use Manual Focus For More Precise Focusing

How To Blur Background On iPhone Using Portrait

Get Closer To Your Subject For Incredible Background Blur

Using the exposure slider effectively

Tap the subject on your screen to make it as sharp as possible

Avoiding harsh shadows and blown-out highlights

Re-compose your image to eliminate the harsh areas of the image

Editing Basics

Overview of built-in editing tools
Enhancing color and contrast
Cropping and straightening
Applying filters and effects tastefully

Built-in editing tools

Exposure   Vibrance

Brilliance   Warmth

Highlights   Tint

Shadows   Sharpness

Contrast   Definition

Brightness   Noise

Black Point   Reduction

Saturation   Vignette

Snapseed for Editing
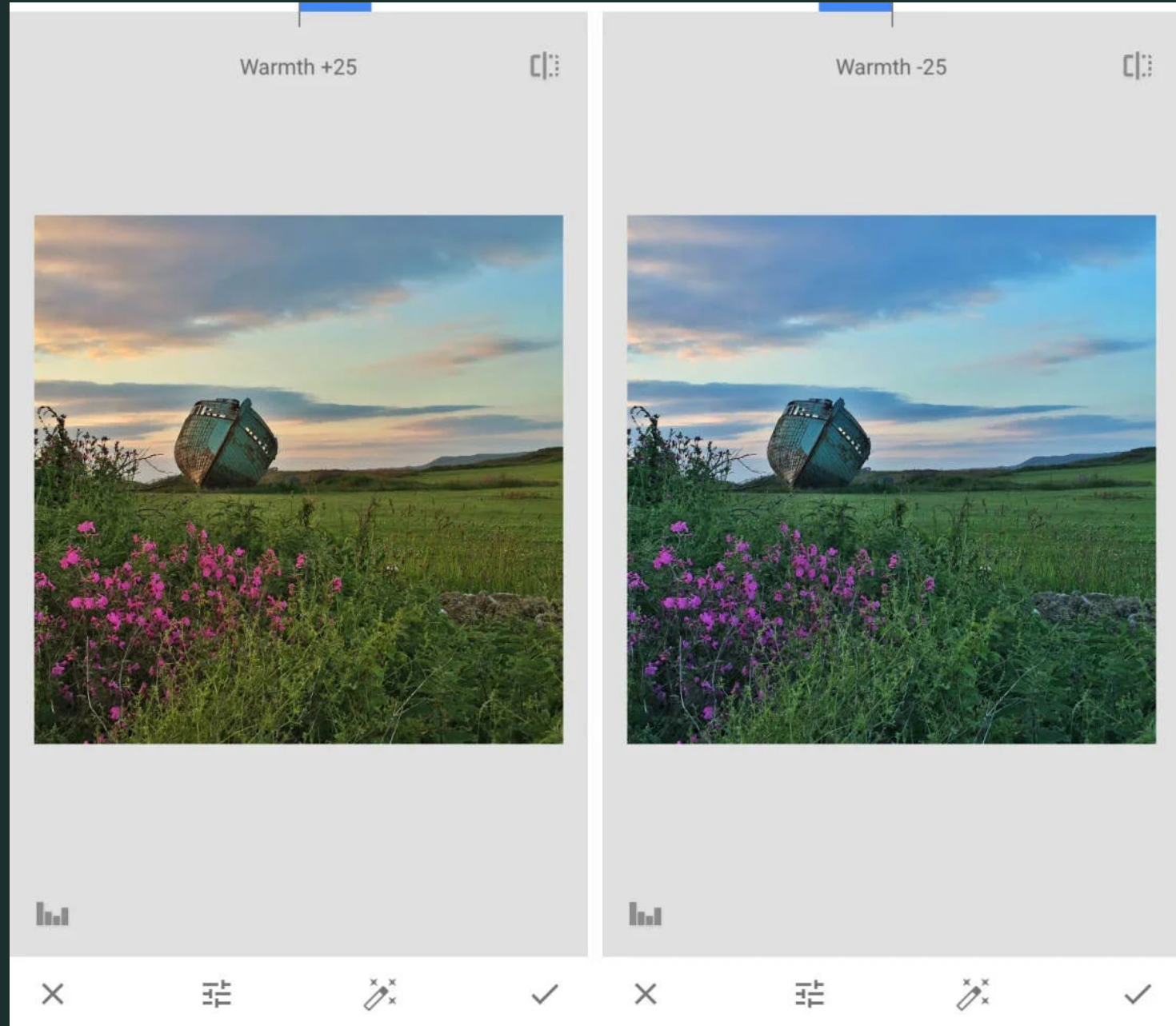
Straighten your Images…

Please
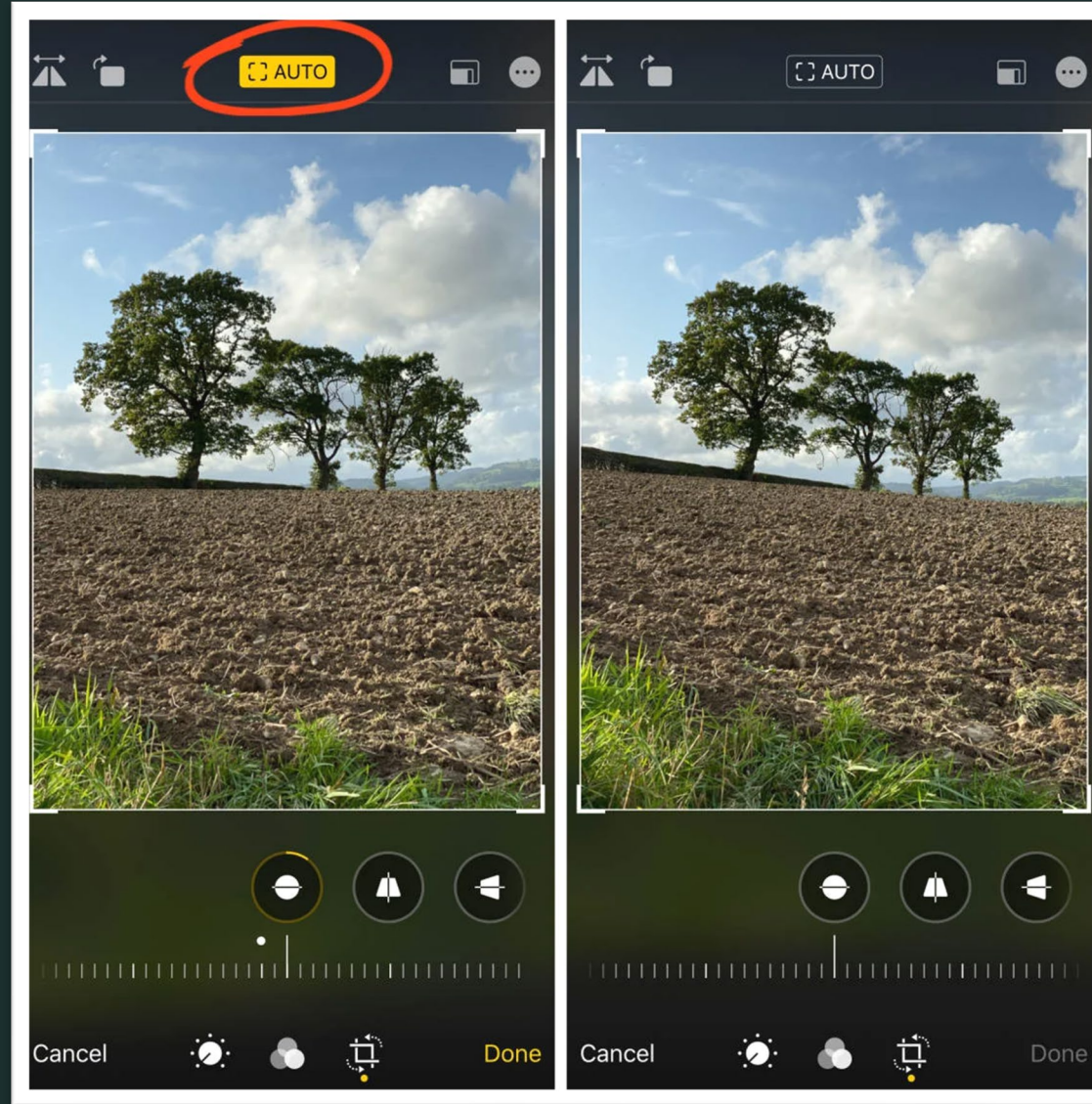
Portrait Mode

How Portrait mode works

Creating bokeh (background blur) for a professional look

Adjusting portrait lighting effects

Portrait Mode

Bokeh - *the visual quality of the out-of-focus areas of a photographic image, especially as rendered by a particular lens (Telephoto in this case)*
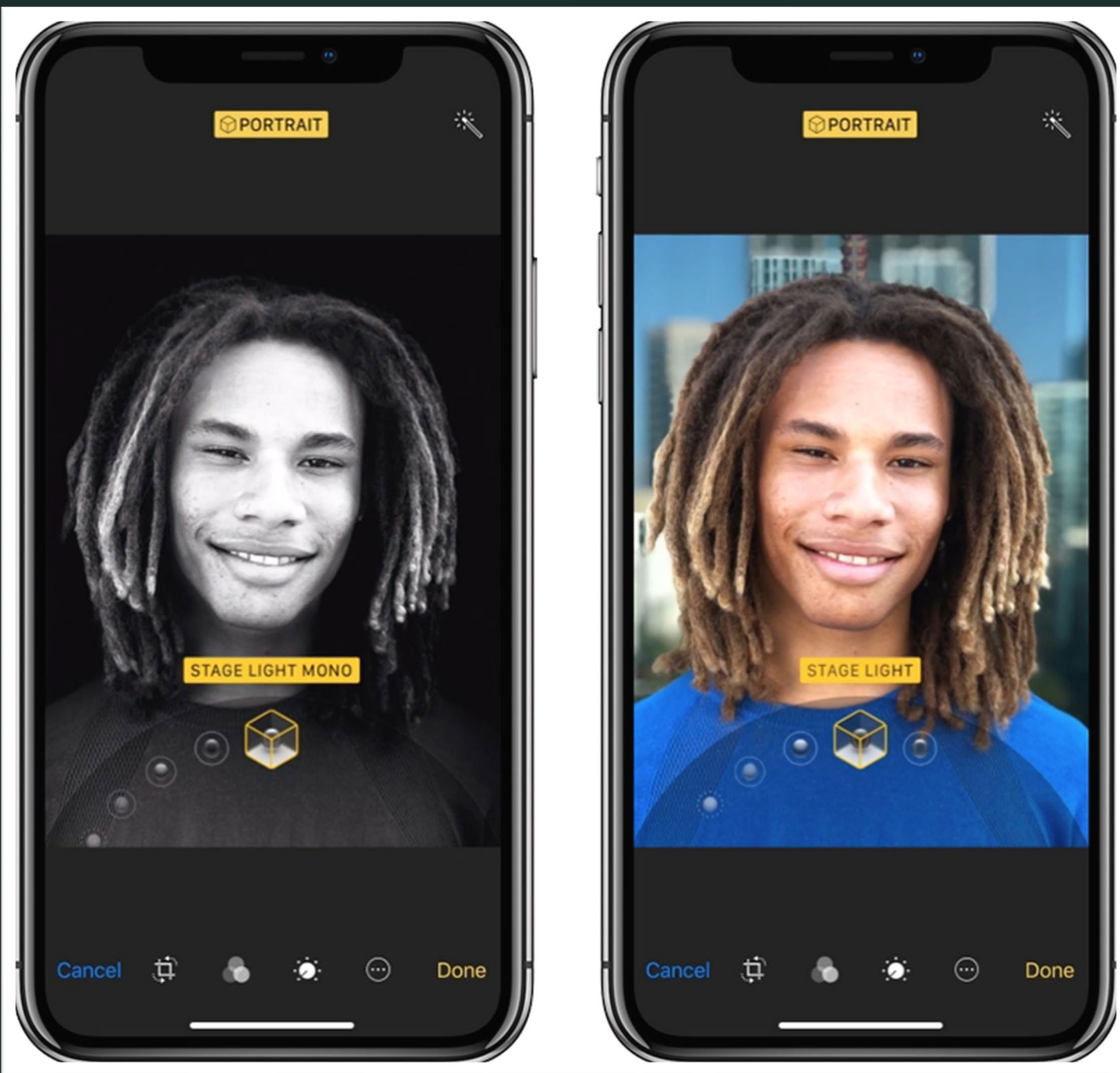
Portrait Modes

Tips for Images in Your Workflow

Candid or pre-arranged?

Watch your backgrounds

Sell the message with no text

Posed vs Candid

TRADITIONAL

CANDID
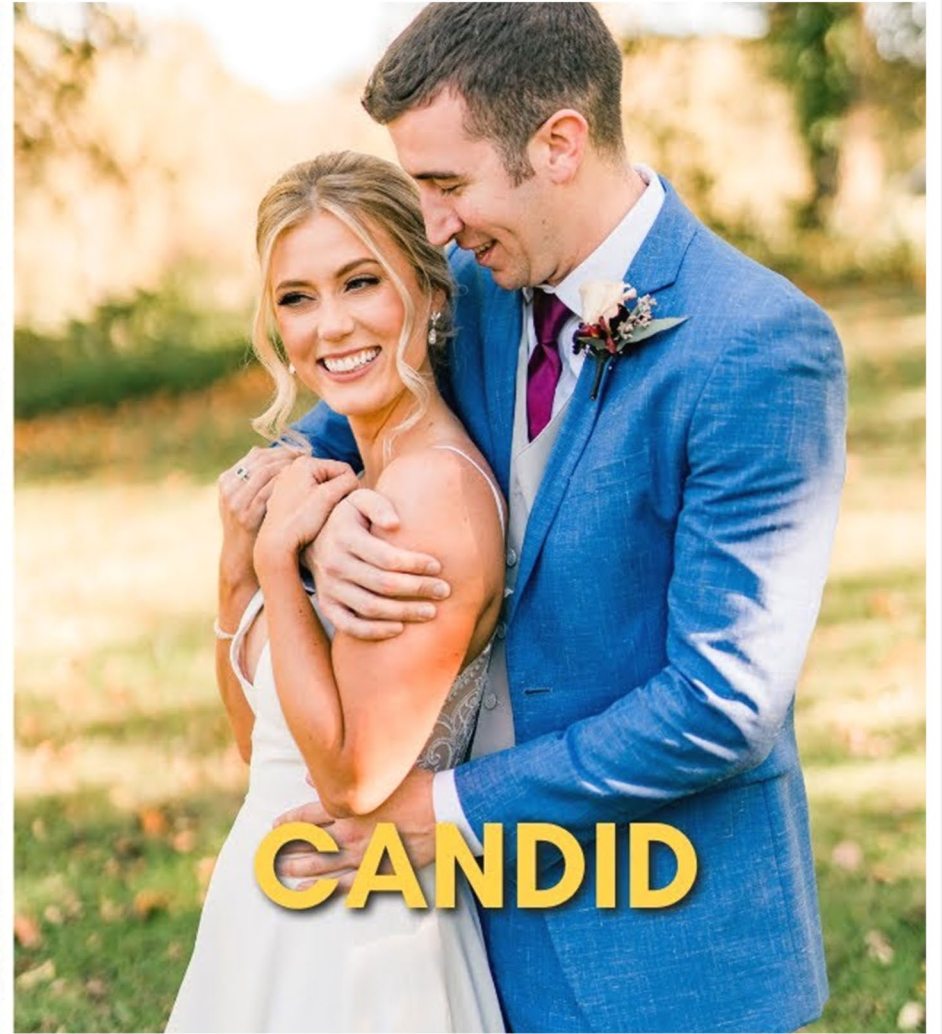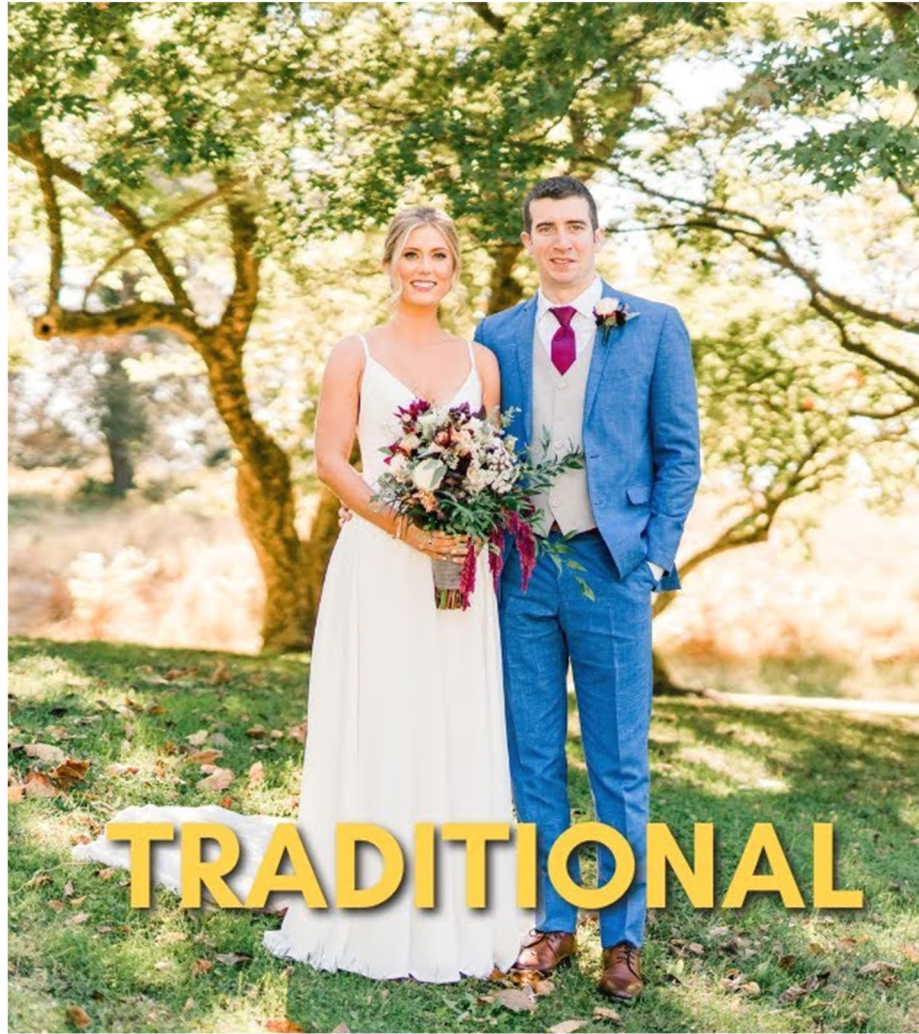
Mind Your Background

Join us for a delicious pizza fundraiser for Lilly Smith

No words needed –
Make images that will be remembered

Photo by: Susan Warner/Save the Children

No words needed –
Make images that
will be remembered

No words needed - Make images that will be remembered

Let's Play!

Your assignment:

Take 10 completely different photos of the same object we assign to you.

Optimizing your images for social media

Consider if the images will be used in non-photo format shapes such as circles or triangles

Optimizing your images for social media

Watermark your images to:

- Keep awareness of where the images are from
- It prevents theft (or it used to until this year)

Optimizing your images for social media

Q&A – Comments –Wrap Up

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Scan here with your phone camera →